



# Hershey's CHALLENGE

- Indoor    Active    Competitive    Give Back  
 Outdoor    Less Active    Non-competitive

## THE IDEA

What's the sweetest part of being on Falls Avenue? The famous Hershey's Chocolate World of course! Your corporate team can satisfy its sweet tooth while gathering resources to build the ultimate Niagara Falls Decadent Delight!

This unique and popular culinary adventure mixes one part "Cake Boss" with one part "The Amazing Race" to produce an unforgettable team building experience. Designed & delivered by Summit Team Building- one of Canada's leading team and leadership development providers!

## THE DETAILS

- Competitive teams must create a delicious masterpiece that will incorporate some of Hershey's world famous confections
- Ingredients and resources are earned through a variety of challenges
- Teams must adapt, improvise and harness all of their creative thinking
- They are then challenged to creatively present their masterpiece to our panel of judges
- Time and resources are limited and pressure is high

## THE RESULTS

- Build relationships by allowing your team to play with a purpose
- Balance limited time and resources to create and market a winning Hershey's product!
- Inject a high-energy event into your offsite meetings

## TEAM BUILDING PROGRAMS



*We challenged Summit Team Building to develop a highly interactive and energizing team building event to kick off our national sales meeting. Simply put, it was a big hit! There truly was never a dull moment.*

**Kent Roberts**

VP of Organizational Effectiveness  
Birds Eye Foods



team@summitteambuilding.com  
www.summitteambuilding.com